



♥ WINTER



CONNECT AND PROTECT

Marketing Guide: Love Winter Campaign

2023–2024

RAYCHEM NUHEAT



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One Source, Unlimited Possibilities

Let's all get ready to Love Winter! The purpose of this book is to provide winter safety literature, digital tools, merchandising and promo items in one easy-to-use toolbox with H numbers, descriptions, and/or download instructions.

Placing an Order:

While many items on pages 3-27 are orderable through Partner's Corner, some items like flyers, advertisements, and email signatures/web banners are only available digitally on our new nVent SalesHUB (the tool replacing iCatalog). For special items indicated by (*), please fill out the form on page 34 and email it to **ThermalCommunications@nVent.com**.

nVent University Online Training Portal

Our online training library offers short training videos and presentations to help distributor counter and sales staff get quickly educated on how to sell our products and solutions. You will find videos on Pipe Freeze Protection, Roof & Gutter De-Icing, controllers, and much more. We will continue to add videos as we create them.

Follow these simple steps:

- Go to <https://go.bluevolt.com/nVent>
- Sign up for an account by filing out a profile
- Click on the RAYCHEM, NUHEAT or PYROTENAX icons to find the available course you wish to take

Become an nVent NUHEAT Certified PRO Installer

We want to equip contractors with the best expertise and training to install and use nVent NUHEAT products. That's why we created the Certified PRO Program.

Benefits of Membership:

- Become accredited
- Obtain exclusive rights to offer the nVent NUHEAT 25 Year Total Care Warranty* on your floor heating installations
- Get listed on the nVent NUHEAT Certified PRO installer search tool on www.NUHEAT.com
- Take advantage of quarterly promotions and discounts
- Attend exclusive events and trainings

nVent NUHEAT Certified PRO trainings can be held by distributors; speak with your respective Regional Sales Manager for details.

Learn more about the nVent NUHEAT Certified PRO Program on www.NUHEAT.com/certified-pro

What's New



Over 50 Years of nVent RAYCHEM Self-Regulating Technology!

On September 8th, 1972, RAYCHEM corporation patented and produced the world's first commercially successful electric self-regulating heat tracing cable. Since then, we've sold and installed more than 1.8 billion feet of heating cable in over 100 countries and continue to launch innovative products.

XTVR with High Power Retention (HPR) Technology

The new XTVR self-regulating cable is reloaded with breakthrough nVent's innovative HPR technology that is designed for industrial applications up to 150°C/302°F. It retains minimum 95% of its power after operating at maximum temperature for 10 years. Now our Self-Regulating portfolio includes both XTVR and HTV with HPR technology.

WinterGard Mesh Surface Snow Melting System

The nVent RAYCHEM WinterGard Mesh surface snow melting system has been designed for residential and light commercial applications. Features include...

- Suitable for concrete, asphalt, or under pavers
- Constant wattage, configured for 50 W/ft²
- Choice of 120 V / 240 V & 2 ft / 3 ft widths
- Coverage from 10 ft² to 120 ft²
- 16.4 ft (5 m) cold lead
- 2-year warranty

Industrial, Commercial and Residential World Microsites:

The all-new Thermal World microsites showcase our most popular solutions, with concise, easy-to-understand animations.

- [Industrial World Microsite](#)
- [Commercial World Microsite](#)
- [Residential World Microsite](#)



Winter Safety Merchandising Tools

Electrical Channel

HEADERS



Electrical – H59922 (36" x 11")



FrostGuard – H60162 (18" x 11")

COUNTER MATS

A large product selection chart titled "WINTER SAFETY PRODUCT CHART" with a sub-header "ELECTRICAL CHANNEL". It includes a "SELECT THE RIGHT PRODUCTS" section on the left with icons for various products. The main body is a grid with columns for "APPLICATION" (PIPE, ROOF, GUTTER, DOWNSPOUT) and "INSTALLATION" (ELECTRICAL CHANNEL, ROOF, GUTTER, DOWNSPOUT). The grid lists various products and their compatibility with different applications and installation methods. The nVent RAYCHEM logo is in the top left, and the website "nVent.com/RAYCHEM" is in the top right.

Product Selection Chart – H59516 (24" x 17")



Roof & Gutter Counter Mat – H59007 (24" x 17")
Also available in French

Winter Safety Merchandising Tools

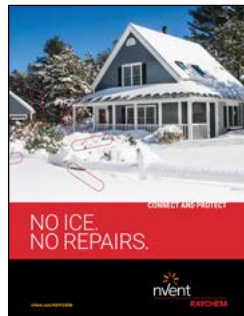
Electrical Channel

COUNTER SELL SHEET

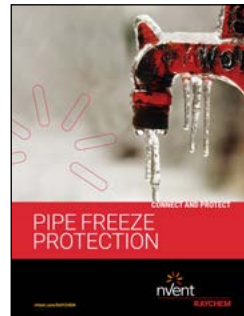


FrostGuard – H59927 (8" x 10")

WINDOW DECALS*



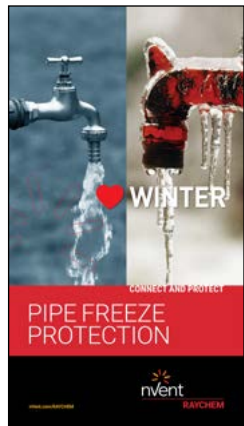
Roof & Gutter – H60351 (30" x 40")



Pipe Freeze Protection – H60352 (30" x 40")



Thermal Management – H61099 (40" x 30")



Pipe Freeze Love Winter – H60353 (31" x 40")



Roof & Gutter Love Winter – H60354 (31" x 40")



Authorized Distributor – H59534 (20" x 20")

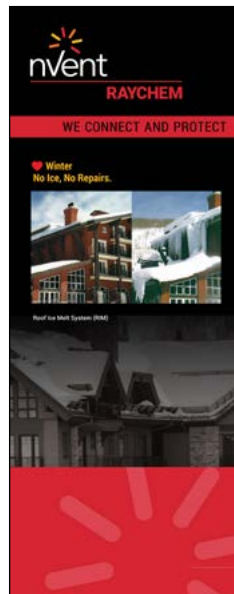
ROLL UP BANNERS*



Winter Applications – H60172 (33" x 84")



Pipe Freeze – H60174 (33" x 84")



RIM – H60171 (33" x 84")



Roof & Gutter – H60175 (33" x 84")



Surface Snow Melting – H60173 (33" x 84")

Winter Safety Merchandising Tools

Electrical Channel

HOLDERS & LITERATURE



FrostGuard Literature Holder – H59924 (10" x 15")

Brochures for holder



FrostGuard Pipe – H59697 (3.625" x 10")

FrostGuard Roof & Gutter – H59866 (3.625" x 9")



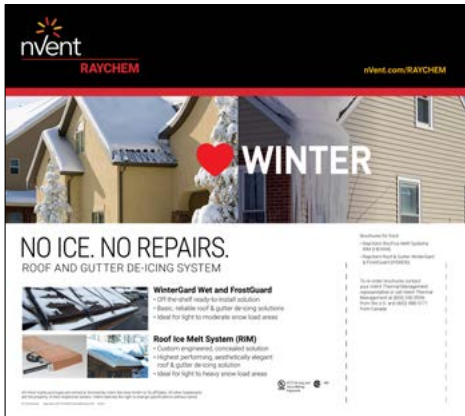
Roof & Gutter Literature Holder – H59006 (10" x 15")

Also available in French

Brochure for holder



WinterGuard Wet R&G – H58826 (3.625" x 9")



RIM & WinterGuard Wet R&G Literature Holder – H59520 (14" x 12.5")

Brochures for front of holder



WinterGuard Wet R&G – H58826 (3.625" x 9")

RIM R&G – H81694 (3.625" x 10")

Brochure for back of holder



Roof & Gutter Contractor Worksheet – H59254 (8.5" x 11")

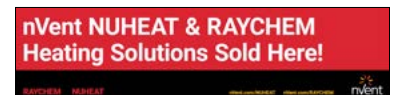
OUTDOOR BANNERS



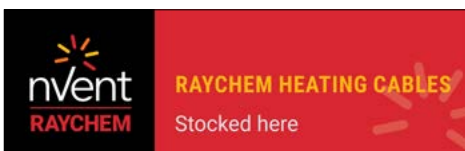
Roof & Gutter Now In Stock – H59526 (73" x 23")



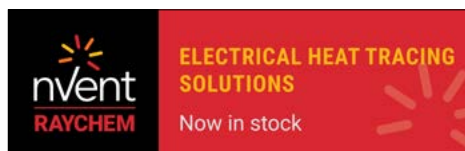
Electric Heat Trace Sold Here – H60383 (60" x 12")



NUHEAT & RAYCHEM Sold Here – H61441 (48" x 12")



Heating Cables Stocked Here – H60439 (73" x 23")

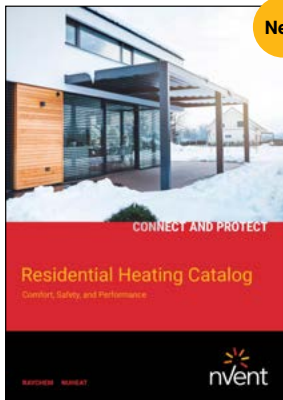


Electric Heat Trace Now in Stock – H60384 (73" x 23")

Winter Safety Merchandising Tools

Electrical Channel

LITERATURE



Residential Catalog – H60949 (A4)



FrostGuard Pipe – H59697 (3.625" x 10")



FrostGuard R&G – H59866 (3.625" x 9")



WinterGuard Wet R&G – H58826 (3.625" x 9")



RIM R&G – H81694 (3.625" x 10")



Residential & Light Commercial – H53585 (3.625" x 9")



WinterGuard Mesh – H88810 (8.5" x 11")



Residential Line Card – H59481 (A4)



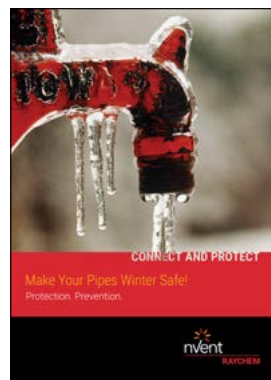
Commercial/Residential Safety & Comfort – H59090 (8.5" x 11")



Residential Winter Safety – H59320 (8.5" x 11")



WinterGuard Wet R&G – H56804 (8.5" x 11")



Pipe Contractor Worksheet – H59532 (8.5" x 11")



Roof & Gutter Contractor Worksheet – H59254 (8.5" x 11")



Snow Melt Contractor Worksheet – H59875 (8.5" x 11")

Winter Safety Merchandising Tools

Electrical Channel

FLYERS/ADVERTISEMENTS*



RIM Winter Safety –
H59377 (8.5" x 11")

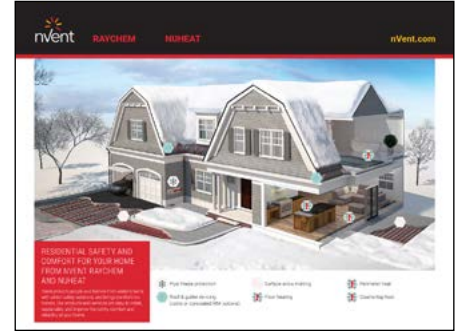


Pipe Freeze Protection –
H60165 (8.5" x 11")



Roof Ice Melt System –
H60168 (8.5" x 11")

POSTER



Safety & Comfort –
H61069 (40" x 30")



Roof & Gutter De-icing –
H60167 (8.5" x 11")



Surface Snow Melting –
H60169 (8.5" x 11")



Winter Applications – H60170
(8.5" x 11")

INFOGRAPHIC**



Industrial Winter Facts -
H85487 (11" x 8.5")

EMAIL SIGNATURES/WEBSITE BANNERS**



Pipe Freeze Protection –
H61073 (596px x 147px)



Roof & Gutter –
H61074 (596px x 147px)



FrostGuard –
H61075 (596px x 147px)



WinterGard Wet –
H61076 (596px x 147px)



General Safety & Comfort –
H61077 (596px x 147px)



50 Years of RAYCHEM –
H61603 (596px x 147px)



50 Years of RAYCHEM –
H61605 (596px x 147px)



WinterGard Mesh –
H61808 (596px x 147px)

SOCIAL MEDIA IMAGERY**



Shoveling – H61104



R&G – H61105



Snowman – H61106



House – H61107



Icy Gutter - H61108



Pipes – H61109

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*Download from nVent SalesHUB. Can be re-sized, please fill out the form on page 34 and email to ThermalCommunications@nVent.com.

**Download from nVent SalesHUB.

Refrigeration Channel

Refrigeration Channel





FREEZE PROTECTION AND CRANKCASE HEATING



Fit Pipes Up to 6" in Diameter

- WaterGuard 1/4 in. & 1/2 in., 100 (240) °F cut-to-length heating cables for dry install

For Wet Locations:

- WaterGuard 1/4 in. & 1/2 in., 100 (240) °F cut-to-length heating cables



For Freeze Protection

For condensate return lines and drain pans:

- FreezeGuard 1/4 in. & 1/2 in., 100 (240) °F cut-to-length heating cables
- FreezeGuard 1/4 in. & 1/2 in., 100 (240) °F heating cables

For refrigerator drains:

- FreezeGuard 1/4 in. & 1/2 in., 100 (240) °F cut-to-length heating cables



For Use on Compressor Crankcases

- FreezeGuard 1/4 in. & 1/2 in., 100 (240) °F heating cables

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COUNTER MAT

[illegible]

COUNTER SELL SHEET



nvent
RAYCHEM



wVent.com/RAYCHEM



WINTER



RAYCHEM FROSTGUARD

FOR PIPE FREEZE PROTECTION AND ROOF & GUTTER DE-ICING

- 6 ft cold lead and lighted plug
- Available in multiple lengths, now includes a 36 ft cable
- Cable can be overlapped and won't burn out
- Easy installation, simply plug and go

PIPE FREEZE PROTECTION

- Available in 120 V and 240 V
- Ideal for metal and plastic pipes up to 2 1/2 inches in diameter
- Can be used indoors or outdoors for year freeze protection*
- *When the property is unoccupied.

ROOF & GUTTER DE-ICING

- Available in 120 V
- Can be used on roofs made from all types of materials, including shingle, shingle, rubber, tar, wood, metal and plastic
- Ideal for smaller jobs such as porches and overhangs

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nVent.com/RAYCHEM | 9

Winter Safety Merchandising Tools

Refrigeration Channel

HOLDERS & LITERATURE



FrostGuard Literature Holder – H59924 (10" x 15")

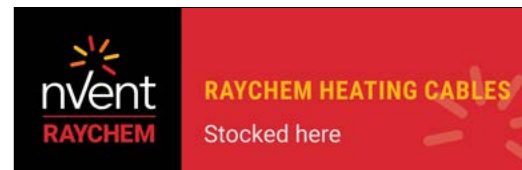
Brochures for holder



FrostGuard Pipe – H59697 (3.625" x 10")

FrostGuard R&G – H59866 (3.625" x 9")

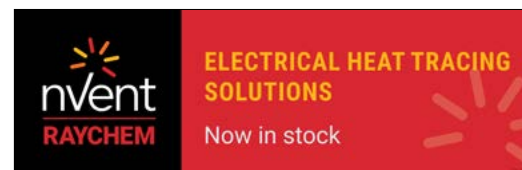
OUTDOOR BANNERS



Heating Cables Stocked Here – H60439 (73" x 23")



Electric Heat Trace Sold Here – H60383 (60" x 12")



Electric Heat Trace Now in Stock – H60384 (73" x 23")

LITERATURE



FrostGuard Pipe – H59697 (3.625" x 10")



FrostGuard R&G – H59866 (3.625" x 9")



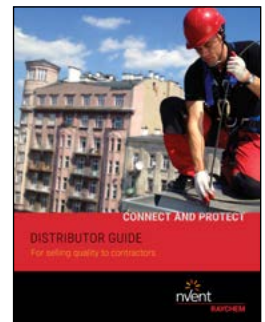
WinterGard Wet R&G – H58826 (3.625" x 9")



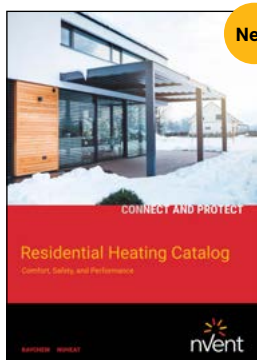
Residential Line Card – H59481 (A4)



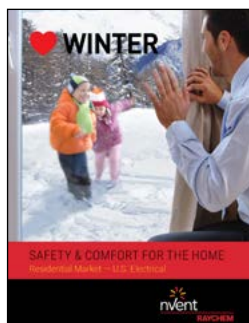
Roof & Gutter Contractor Worksheet – H59254 (8.5" x 11")



Distributor Guide – H59531 (8.5" x 11")



Residential Catalog – H60949 (A4)



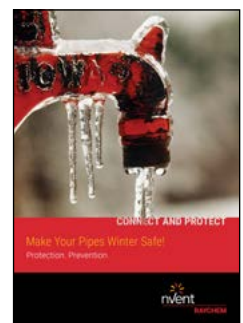
Residential Winter Safety – H59320 (8.5" x 11")



WinterGard Wet R&G – H56804 (8.5" x 11")



Residential & Light Commercial – H53585 (3.625" x 9")

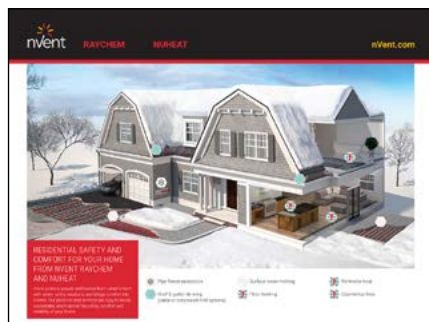


Pipe Contractor Worksheet – H59532 (8.5" x 11")

Winter Safety Merchandising Tools

Refrigeration Channel

POSTER



Safety & Comfort –
H61069 (40" x 30")

ADVERTISEMENTS[†]

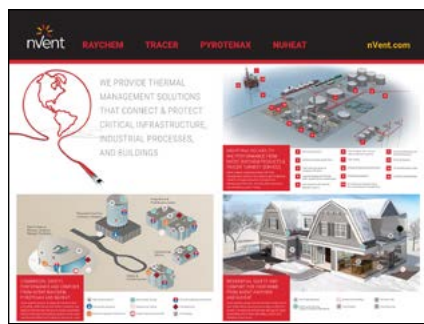


Pipe Freeze Protection –
H60165 (8.5" x 11")



Roof & Gutter De-icing –
H60167 (8.5" x 11")

WINDOW DECAL[†]



Thermal Management –
H61099 (40" x 30")

INFOGRAPHIC^{††}



Industrial Winter Facts -
H85487 (11" x 8.5")

EMAIL SIGNATURES/WEBSITE BANNERS^{††}



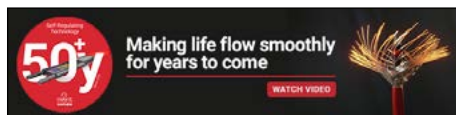
FrostGuard – H61075 (596px x 147px)



WinterGard Wet – H61076 (596px x 147px)



General Safety & Comfort –
H61077 (596px x 147px)



50 Years of RAYCHEM –
H61603 (596px x 147px)



50 Years of RAYCHEM –
H61605 (596px x 147px)

SOCIAL MEDIA IMAGERY^{††}



Shoveling – H61104



R&G – H61105



Snowman – H61106



House – H61107



Icy Gutter - H61108



Pipes – H61109

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^{††}Download from nVent SalesHUB.

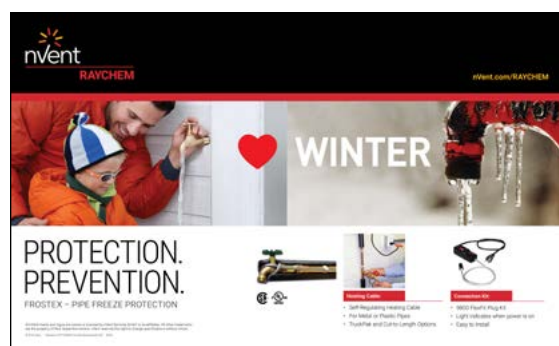
Plumbing Channel

Plumbing Channel

HEADERS



Plumbing – H59923 (36" x 11")



Frostex – H59050 (18" x 11")

COUNTER MAT

[illegible]

Product Selection Chart – H59945 (24" x 17")

COUNTER SELL SHEET



FrostGuard – H59926 (8" x 10")

Winter Safety Merchandising Tools

Plumbing Channel

HOLDERS & LITERATURE



FrostGuard Literature Holder – H59925 (10" x 15")

Brochures
for holder



FrostGuard Pipe – H59697 (3.625" x 10")



In-Pipe Literature Holder – H57423 (10" x 15")



In-Pipe Heating Cable – H57281 (3.625" x 9")

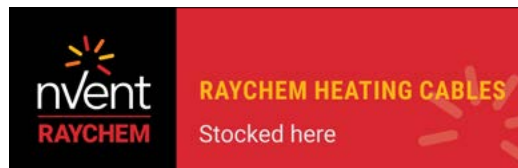
OUTDOOR BANNERS



Frostex Literature Holder – H57666 (10" x 15")



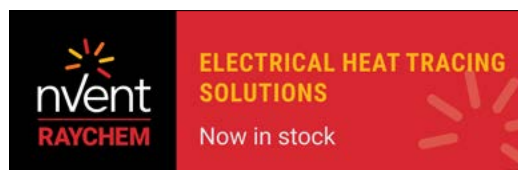
Frostex Pipe – H56566 (3.625" x 9")



Heating Cables Stocked Here – H60439 (73" x 23")



Electric Heat Trace Sold Here – H60383 (60" x 12")



Electric Heat Trace Now in Stock – H60384 (73" x 23")

POSTER



Safety & Comfort – H61069 (40" x 30")

WINDOW DECAL*

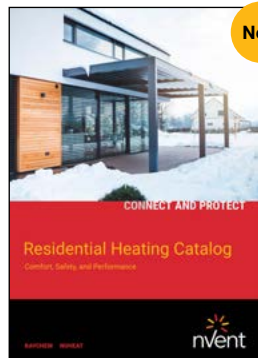


Thermal Management – H61099 (40" x 30")

Winter Safety Merchandising Tools

Plumbing Channel

LITERATURE



Residential Catalog – H60949 (A4)



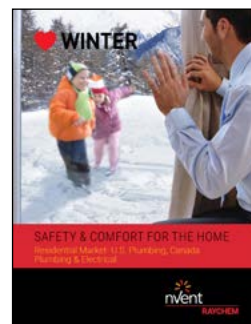
FrostGuard Pipe – H59697 (3.625" x 10)



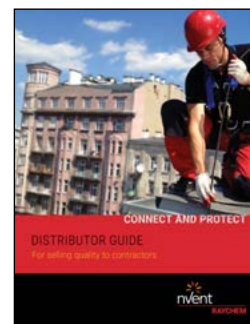
In-Pipe Heating Cable – H57281 (3.625" x 9")



Residential & Light Commercial – H53585 (3.625" x 9")



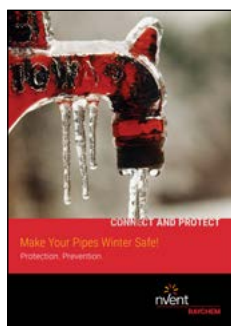
Residential Winter Safety & Comfort U.S./Canada – H59514 (8.5" x 11")



Distributor Guide – H59531 (8.5" x 11")



Residential Line Card – H59480 (A4)



Pipe Contractor Worksheet – H59532 (8.5" x 11")

ADVERTISEMENT*



Pipe Freeze Protection – H60165 (8.5" x 11")

ROLL-UP BANNER**



Pipe Freeze – H60174 (33" x 84")

INFOGRAPHIC**



Industrial Winter Facts - H85487 (11" x 8.5")

EMAIL SIGNATURES/WEBSITE BANNERS**



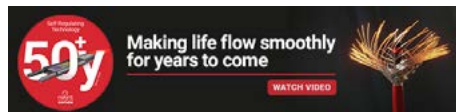
Pipe Freeze Protection – H61073 (596px x 147px)



FrostGuard – H61075 (596px x 147px)



General Safety & Comfort – H61077 (596px x 147px)



50 Years of RAYCHEM – H61603 (596px x 147px)



50 Years of RAYCHEM – H61605 (596px x 147px)

SOCIAL MEDIA IMAGERY**



Shoveling – H61104



R&G – H61105



Snowman – H61106



House – H61107



Icy Gutter - H61108



Pipes – H61109

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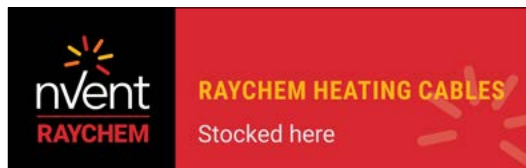
**Available upon special request and availability. Please fill out the form on page 34 and email to ThermalCommunications@nVent.com.

Commercial Channel

Winter Safety Merchandising Tools

Commercial Channel

OUTDOOR BANNERS



Heating Cables Stocked Here – H60439 (73" x 23")



Electric Heat Trace Sold Here – H60383 (60" x 12")

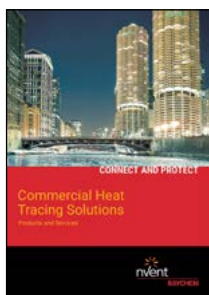


Electric Heat Trace Now in Stock – H60384 (73" x 23")

LITERATURE



Commercial Heating Tracing Catalog – H58036 (A4)



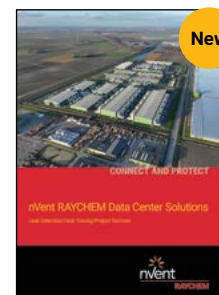
Commercial Heating Capabilities – H58085 (A4)



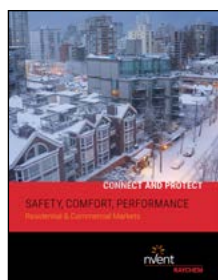
Commercial/Residential Safety & Comfort – H59090 - U.S. (8.5" x 11")
H59515 - Canada (8.5" x 11")



Commercial/Residential Winter Checklist – H61452 (8.5" x 11")



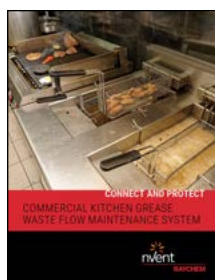
Data Center Solutions – H89542 (A4)



Commercial/Residential Safety, Comfort & Performance – H59099 (8.5" x 11")



RIM R&G and IceStop – H81855 (8.5" x 11")

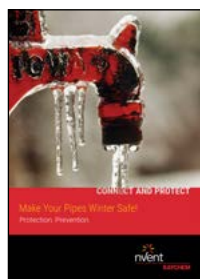


Grease Waste Flow Maintenance – H60113 (8.5" x 11")

ROLL-UP BANNER**



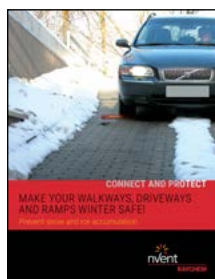
RIM – H60171 (33" x 84")



Pipe Contractor Worksheet – H59532 (8.5" x 11")



Roof & Gutter Contractor Worksheet – H59254 (8.5" x 11")



Snow Melt Contractor Worksheet – H59875 (8.5" x 11")

Winter Safety Merchandising Tools

Commercial Channel

FLYERS/ADVERTISEMENTS*



Commercial Solutions & Services Flyer – N00232 (A4)



BIS Winter Tips – H61454 (A4)



RIM Winter Safety – H59377 (8.5" x 11")



Suspension Mounted Heating – H60089 (8.5" x 11")



RIM-DrainTrace – H60088 (8.5" x 11")



Pedestal Mounted Heater – H60090 (8.5" x 11")



Window Mullion – H60091 (8.5" x 11")

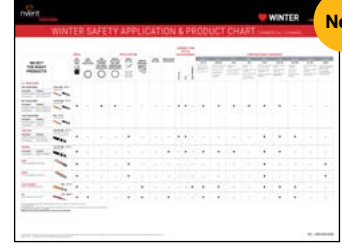


RIM – H60168 (8.5" x 11")



Surface Snow Melting – H60169 (8.5" x 11")

COUNTER MAT



Product Selection Chart – H61453 (24" x 17")

EMAIL SIGNATURES/WEBSITE BANNERS**



Pipe Freeze Protection – H61078 (596px x 147px)



Roof & Gutter Systems – H61079 (596px x 147px)



Surface Snow Melting – H61080 (596px x 147px)



RIM – H61081 (596px x 147px)



General Winter Tips – H61082 (596px x 147px)



50 Years of RAYCHEM – H61603 (596px x 147px)



50 Years of RAYCHEM – H61602 (596px x 147px)

POSTER



Safety, Performance & Comfort – H61070 (40" x 30")

WINDOW DECAL*



Thermal Management – H61099 (40" x 30")

SOCIAL MEDIA IMAGERY**



Stairs – H61110



Pipe – H61111



Apartments – H61113



Parking Lot – H61114



Resort - H61115



Large Pipe – H61116

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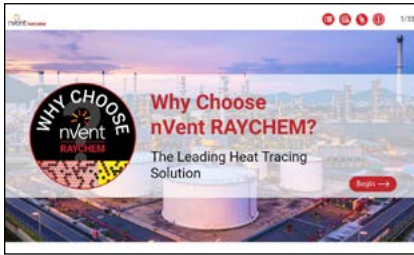
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Industrial Channel

Winter Safety Merchandising Tools

Industrial Channel

PRESENTATION



Why Choose RAYCHEM?
Interactive presentation – H57849

FLYER



Why Choose RAYCHEM?
Flyer – H87876 (8.5" x 11")



Click to download from
Partner's Corner

EMAIL SIGNATURES/WEBSITE BANNERS



Campaign – H87873



Advanced Connection Kits – H87900



HTV with HPR – H87904



XTVR with HPR – H61799



Smart Controls – H87902



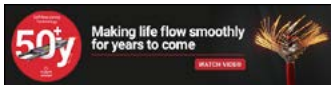
Power Industry – H87898



Chemical Industry – H87994



Mining Industry – H88098



50 Years of RAYCHEM – H61603



50 Years of RAYCHEM – H61604

SOCIAL MEDIA BANNERS



50 Years of RAYCHEM
Campaign – H87874



Advanced Connection Kits –
H87901



HTV with HPR – H87905



XTVR with HPR – H61800



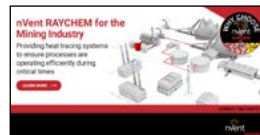
Smart Controls – H87903



Power Industry – H87899



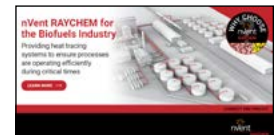
Chemical Industry – H87993



Mining Industry – H87993



Oil & Gas Industry – H61802



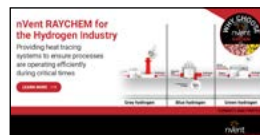
Biofuels Industry – H61803



Carbon Capture Storage
Industry – H61804



Food & Beverage Industry –
H61805



Hydrogen Industry – H61806

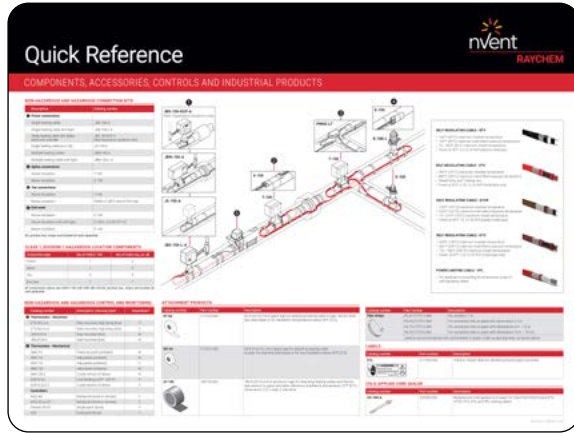


LNG Industry – H61807

Winter Safety Merchandising Tools

Industrial Channel

COUNTER MAT



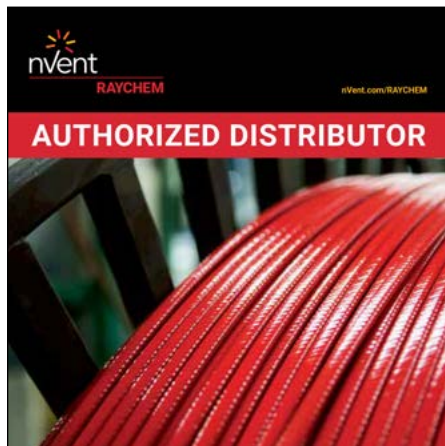
Quick Reference Chart – H60728 (24" x 18")

POSTER



Reliability & Performance – H61071 (40" x 30")

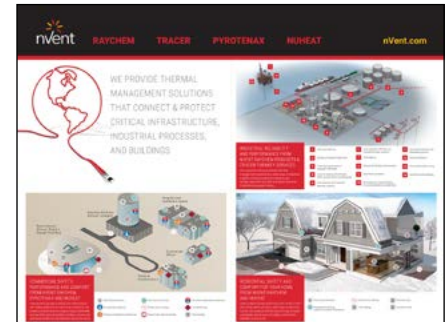
WINDOW DECALS*



Authorized Distributor – H59534 (20" x 20")

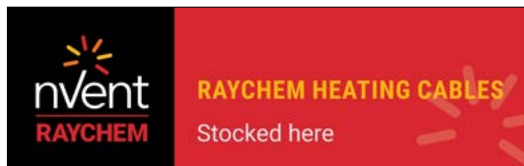


Authorized Distributor – H60745 (45.5" x 44")



Thermal Management – H61099 (40" x 30")

OUTDOOR BANNERS



Heating Cables Stocked Here – H60439 (73" x 23")



Electric Heat Trace Sold Here – H60383 (60" x 12")



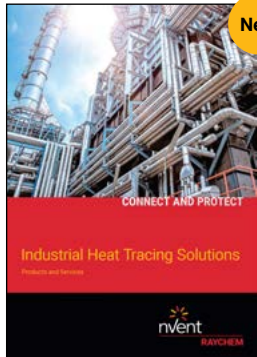
Electric Heat Trace Now in Stock – H60384 (73" x 23")

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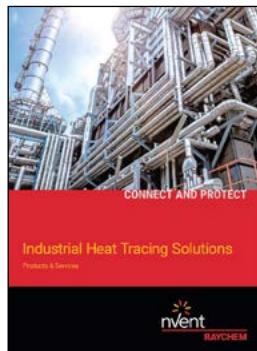
Winter Safety Merchandising Tools

Industrial Channel

LITERATURE



Industrial Heating Tracing Solutions Catalog – H56550 (A4)



Industrial Heat Tracing Solutions Brochure – H56857 (A4)



Industrial Winter Checklist – H57808 (4" x 9.25")



Heat Management System Audit Brochure – H61159 (4" x 9.25")

INFOGRAPHICS††



Industrial Winter Facts - H85487 (11" x 8.5")



Advanced Control & Monitoring – EU1797 (16.54" x 11.69")



Power Industry – H86925 (16.54" x 11.69")



Chemical Industry – H88093 (16.54" x 11.69")



Mining Industry – H88141 (16.54" x 11.69")



Oil and Gas Industry – H88878 (16.54" x 11.69")



Biofuels Industry – H88698 (16.54" x 11.69")



Hydrogen Generation Industry – H89124 (16.54" x 11.69")



Carbon Capture Storage Industry – H61695 (16.54" x 11.69")



Food and Beverage Industry – H61673 (16.54" x 11.69")



LNG Industry – N00351 (16.54" x 11.69")

FLYERS



Industrial Winter Campaign – H82064 (A4)



Instrument Winterization Assessment – H57941 (8.27" x 11.69")

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Winter Safety Merchandising Tools

Industrial Channel

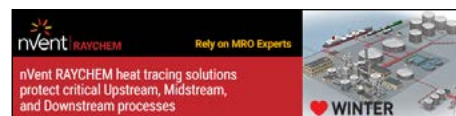
EMAIL SIGNATURES/WEBSITE BANNERS*



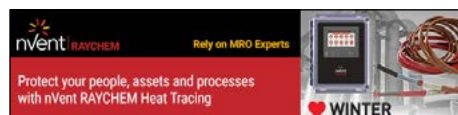
Electric Heat Tracing – H61088 (596px x 147px)



Controls – H61100 (596px x 147px)



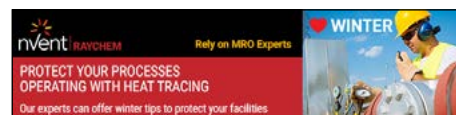
Heat Management – H61089 (596px x 147px)



Heat Trace – H61101 (596px x 147px)



Prepare for Winter – H61090 (596px x 147px)



Process Protection – H61102 (596px x 147px)



Process Operation – H61091 (596px x 147px)



Protection + Prevention – H61103 (596px x 147px)



Elexant 4000 – H61092 (596px x 147px)



HTV Cable - H61442 (596px x 147px)



XTVR Cable - H61801 (596px x 147px)

SOCIAL MEDIA IMAGERY**



Refinery – H61123



Tanks – H61124



Smoke Stacks – H61125



Workers and Flames – H61126



Thumbs Up – H611247



Smoke Stacks 2 – H61128

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Floor Heating Channel

Floor Heating Merchandising Tools

Floor Heating Channel

COUNTER DISPLAYS



Counter Mat: Floor Heating Product Chart – H59950 (24" x 17")



Thermostat Stand Display – H60548



Thermostat Cardboard Display – H60549



Membrane Desktop Display – H60136



Mesh Desktop Display – H60184



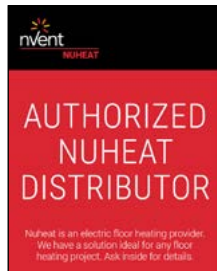
Mat Desktop Display – H60619

WINDOW & VEHICLE DECALS



Authorized Distributor Window Decal – H60336

3 sizes to choose from:
(3" x 3", 6" x 6", 8.5" x 8.5")



Authorized Distributor Window Decal – H60178 (3" x 3.75")



Car Decal – H60179 (11.5" x 3")



Safety & Comfort – H61069 (40" x 30")

OUTDOOR BANNER



Now In Stock – H59525 (73" x 23")



Sold Here – H60337 (72" x 12")



Sold Here – H60338 (48" x 12")

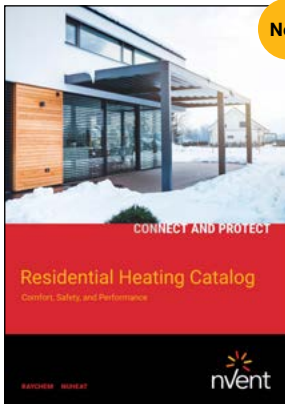


Sold Here – H60339 (24" x 12")

Floor Heating Merchandising Tools

Floor Heating Channel

LITERATURE



Residential Catalog – H60949 (A4)



Mat – H59281 (3.625" x 9")



Cable & Membrane – H60132 (3.625" x 9")



Signature Thermostat - Connected Home – H59970 (3.625" x 9")



Mesh – H60104 (3.625" x 9")



Certified PRO – H59962 (3.625" x 9")



Thermostats – H60678 (3.625" x 9")



Custom Mat – H59291 (8.5" x 11")



Cable – H59299 (8.5" x 11")



Cable & Membrane for Tile – H60013 (8.5" x 11")



Cable & Membrane for Electrical – H60622 (8.5" x 11")



Membrane – H59984 (A4)



Mesh – H59982 (A4)

Floor Heating Merchandising Tools

Floor Heating Channel

SAMPLES



Mesh Product Sample – H59988 (6.5' x 6")



Membrane Product Sample – H60029 (6.5' x 6")



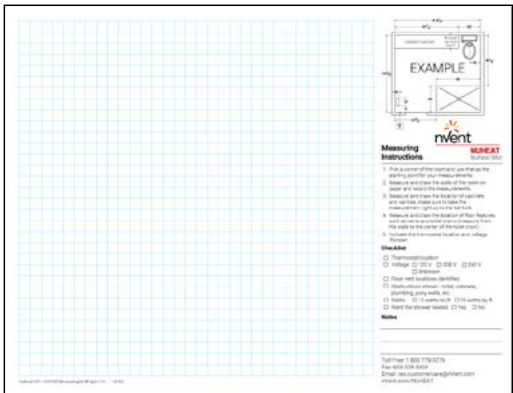
Peel & Stick Membrane Product Sample – H61516 (6.25' x 6.25")



Mat Product Sample – H60028 (20' x 15.5")

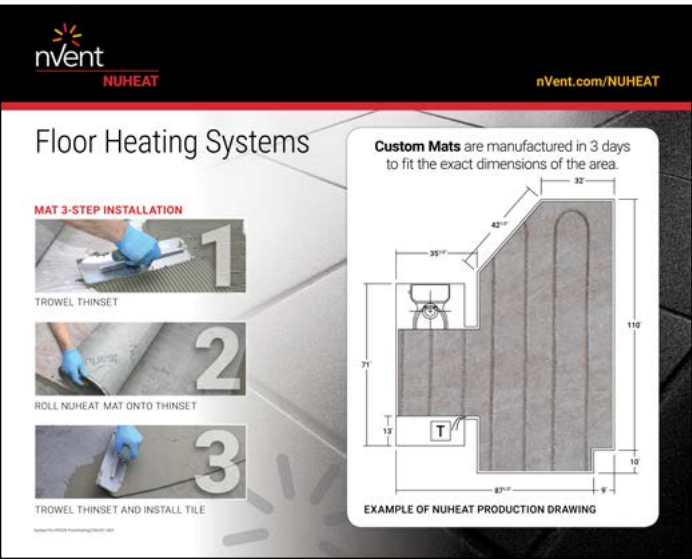


Cable Product Sample – H60034 (9 ft)



Measuring Grid Paper – H59290 (11' x 8.5")

POSTERS



Floor Heating Sintra Board Die-cut – H59539 (24" x 30")

Floor Heating Merchandising Tools

Floor Heating Channel

POSTERS



Feel The Warmth – H60340 (18" x 24")



Worry-Free Ownership – H60341 (18" x 24")



Be Energy Smart – H60342 (18" x 24")



Become Certified PRO – H60343 (18" x 24")



Custom Mats – H60344 (18" x 24")



Standard Mats – H60345 (18" x 24")



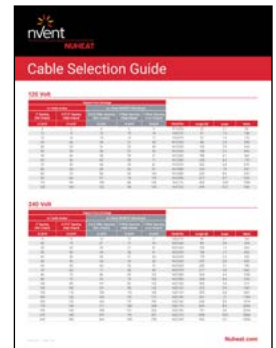
Cable + Membrane – H60347 (18" x 24")



Mesh – H60348 (18" x 24")



Floor Heating for the Connected Home – H60349 (18" x 24")



Cable Selection Chart – H61332 (18" x 24")

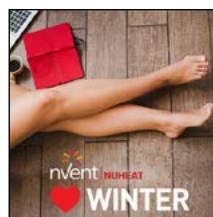
SOCIAL MEDIA IMAGERY^{††}



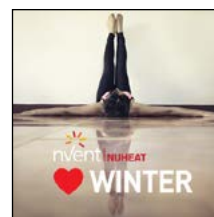
Family Feet – H61117



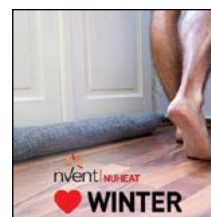
Shower – H61118



Work from Home – H61119



Stretch – H61120



Male – H61121



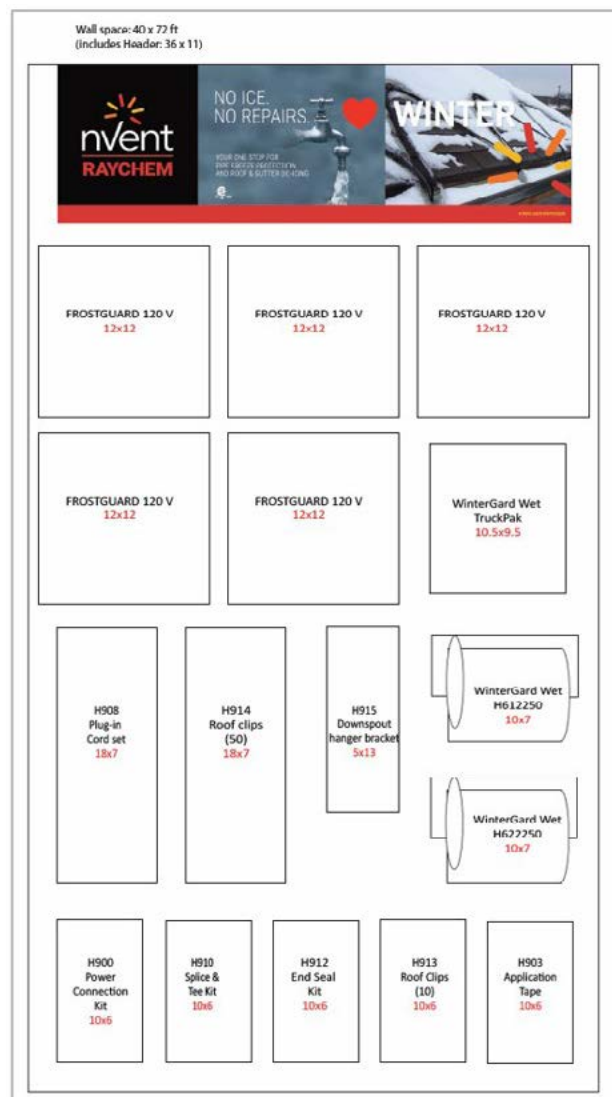
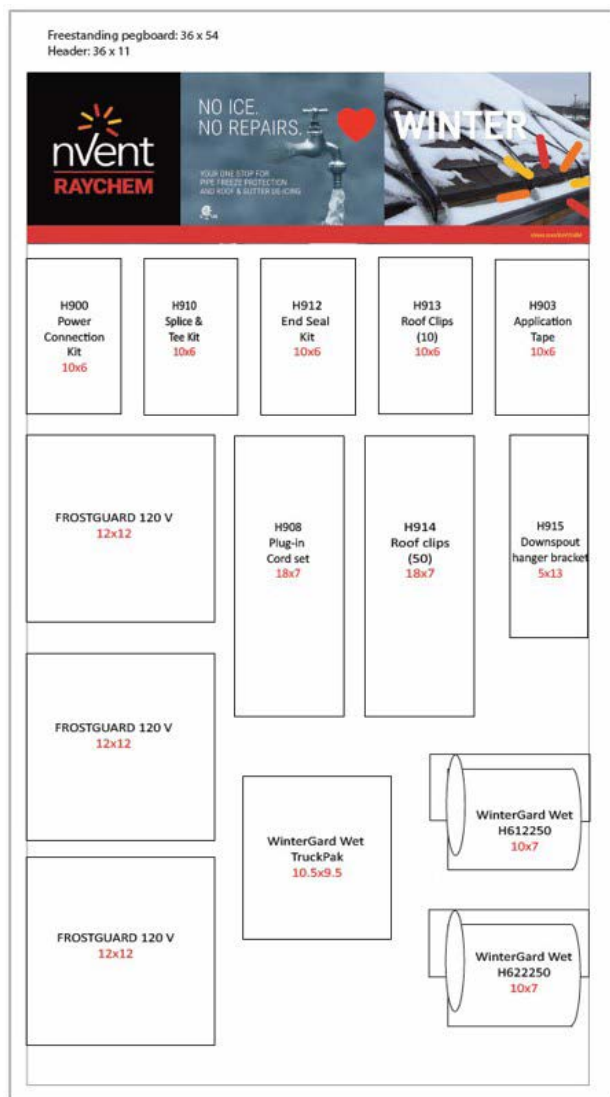
Kids – H61122

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Additional Merchandising Tools

Merchandising Walls*

The following planograms have been pre-made as a starting point. A digital planogram tool is also available. See slides 26 to 40 in the nVent NUHEAT & RAYCHEM Merchandising Program Guide.



Merchandising Walls*

The following planograms have been pre-made as a starting point. A digital planogram tool is also available. See slides 26 to 40 in the nVent NUHEAT & RAYCHEM Merchandising Program Guide.

The image displays two planograms for nVent Nuheat products, arranged on a wall. The planograms are 8' wide and 8' high. They feature various brochures, displays, and product boxes. Callouts identify 'Wall Mounted Acrylic Brochure Holder x4' and 'Empty Box'.

Planogram 1 (Top):

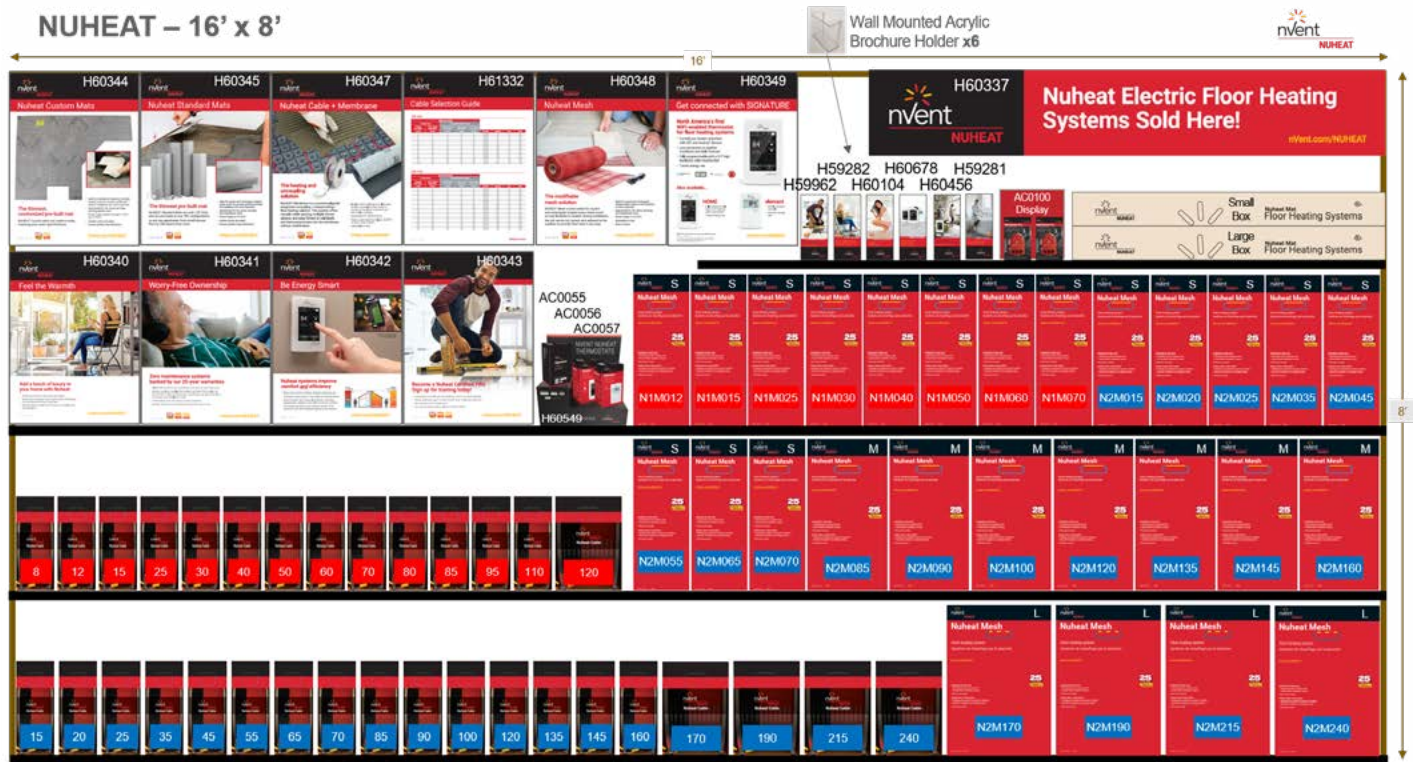
- Top Left:** Brochure H160339, Nuheat Electric Floor Heating Systems Sold Here! (H59950).
- Top Center:** Brochure H60340, Feed the Warmth.
- Top Right:** Brochure H61069, nVent.com/NUHEAT.
- Bottom Left:** Brochure H59922_KIT, NO ICE, NO REPAIRS. WINTER.
- Bottom Center:** Brochure H59516, Cable Selection Guide.
- Bottom Right:** Brochure H59282, H59962, H50281, H60132.
- Bottom Center:** Brochure H59282, H59962, H50281, H60132.
- Bottom Left:** Brochure H59282, H59962, H50281, H60132.
- Bottom Center:** Brochure H59282, H59962, H50281, H60132.
- Bottom Right:** Brochure H59282, H59962, H50281, H60132.

Planogram 2 (Bottom):

- Top Left:** Brochure H60340, Feed the Warmth.
- Top Center:** Brochure H60343, nVent.com/NUHEAT.
- Top Right:** Brochure H60338, Nuheat Electric Floor Heating Systems Sold Here! (H59950).
- Bottom Left:** Brochure H59922_KIT, NO ICE, NO REPAIRS. WINTER.
- Bottom Center:** Brochure H59516, Cable Selection Guide.
- Bottom Right:** Brochure H59282, H59962, H50281, H60132.
- Bottom Center:** Brochure H59282, H59962, H50281, H60132.
- Bottom Left:** Brochure H59282, H59962, H50281, H60132.
- Bottom Center:** Brochure H59282, H59962, H50281, H60132.
- Bottom Right:** Brochure H59282, H59962, H50281, H60132.

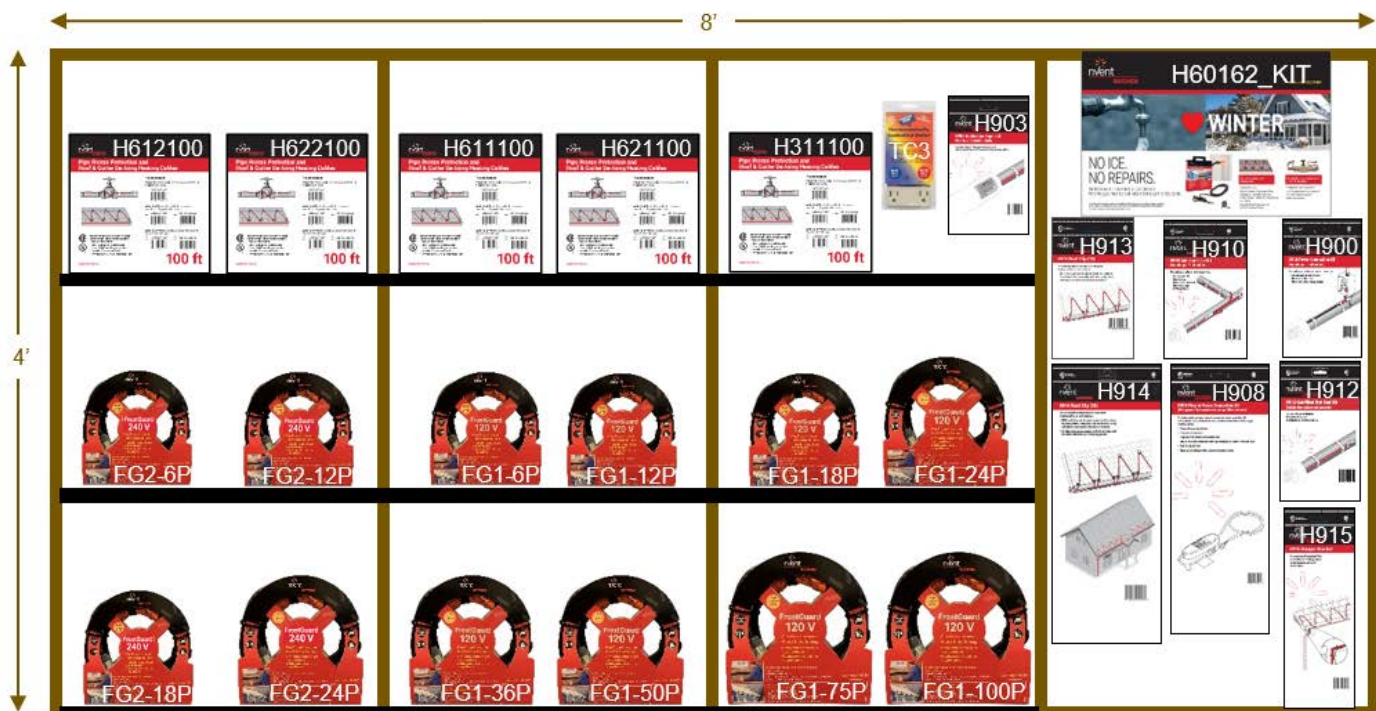
Merchandising Walls*

The following planograms have been pre-made as a starting point. A digital planogram tool is also available. See slides 26 to 40 in the nVent NUHEAT & RAYCHEM Merchandising Program Guide.

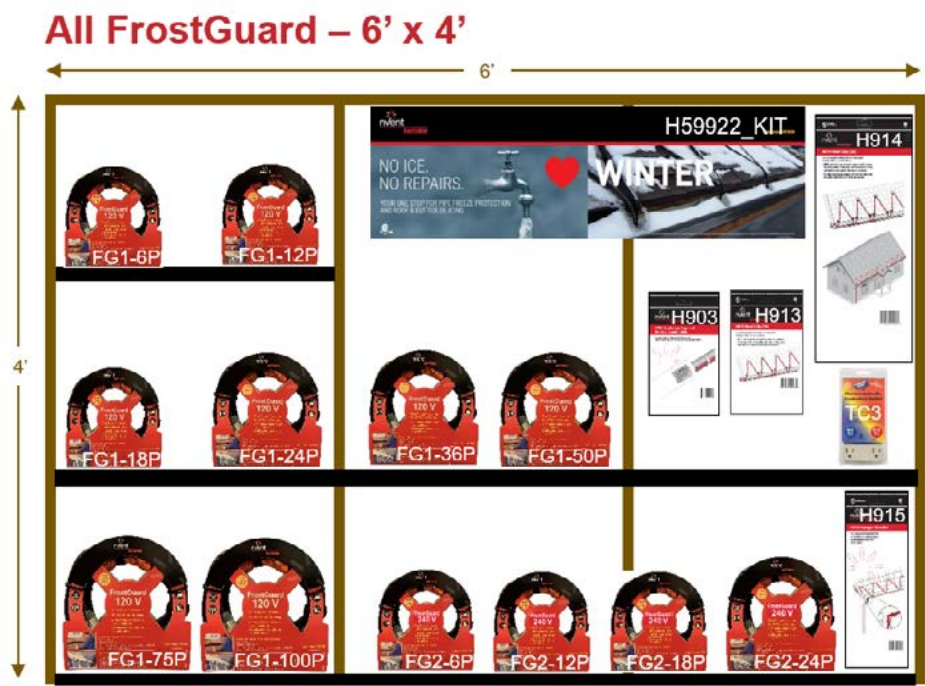


Only works for NUHEAT.

FrostGuard & WinterGard Truck Paks



Merchandising Walls*



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Special Items Order Form

Sales Manager Contact Information

First Name:	Last Name:
Commercial or Residential:	
Primary Phone:	Email:

Product Branding

nVent RAYCHEM:
nVent NUHEAT:
nVent RAYCHEM & nVent NUHEAT:

Type of Distributor

Electrical	Flooring/Tile	Plumbing/Refrigeration
Other:		

Request Special Items

Advertisement type and size:
Window decal type and size:
Custom banner details and size:
Roll-up banner type:

Distributor Contact Information

First Name:	Last Name:		
Street Address:			
City:	State:	ZIP Code:	
Primary Phone:		Job Title:	

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